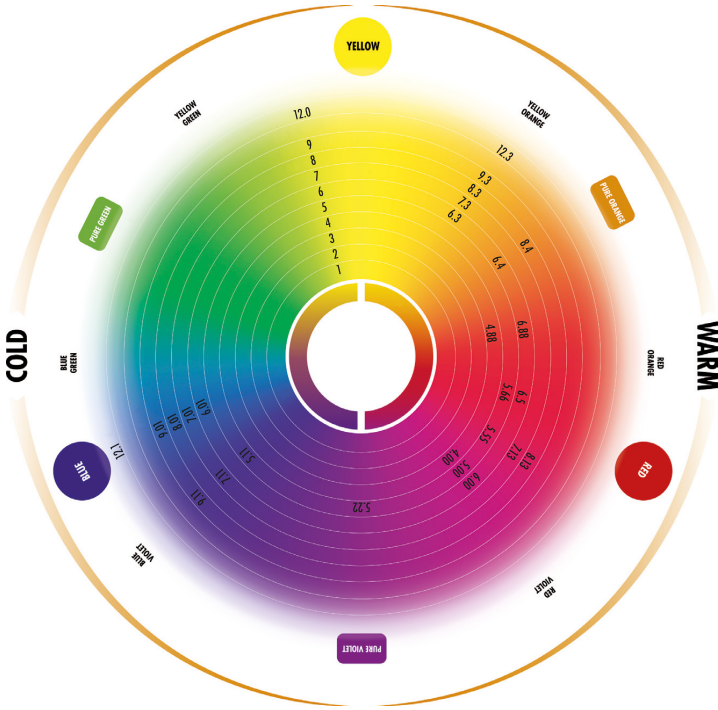


10 MINUTE EXPRESS with Argan Oil and Keratin

10 Minuti Express is an advanced coloring line made up of 35 perfectly calibrated, ultra-rapid and non-progressive shades, capable of releasing the power of concentrated pigments in only ten minutes following application of the color mixture.

The high quality and purity of the raw materials used for the base formula work in synergy with the Micro-Precursors of the color and penetrate deeply into the hair fiber. This guarantees perfect color results, total coverage of grey hair, tone on tone coloring effects, intense reflexes, gives total shine and high lights the hair, all while respecting the natural physiology of the hair!

Please read the instructions for use indicated on the packaging of the 10 Minute Express Coloring Cream and the Thrix Oxidizing Emulsion Cream.



Coloring Effect Desired	Mixing Ratio	Oxidizing Emulsion Cream	Application Time
Gloss Coloring	1+1½	5 Vol.	10 Minutes
Tone on Tone	1+1	10 Vol.	10 Minutes
Grey Coverage	1+1	20 Vol.	10 Minutes
Grey Coverage and Light Lift	1+1	30 Vol.	10 Minutes
Super Lighteners	1+2	40 Vol.	20 Minutes

SPECIAL ACTIVE INGREDIENTS

Argan Oil
Argan Oil penetrates into the hair pores or shafts and enhances the elasticity of hair. It has also been proven to be very nourishing for hair growth. Argan Oil is very good for uncontrollable and unmanageable hair, restoring smoothness and making hair manageable. Natural antioxidants present in Argan Oil strengthen the hair by repairing the damaged cellular membrane. The presence of Vitamin E in Argan Oil makes it a tremendous agent for hair treatment. Many external and internal agents like heat, over styling and oxidization damage the hair. Vitamin E present in Argan Oil is also very useful in restoring the natural hair and renewing and repairing damage caused by destructive agents.

Keratin
Keratin moisturizes and strengthens the cuticle, nourishes the hair fibers and helps fight split ends. It helps leave hair resistant to breakage, shiny, flexible, smooth and easy to style. For professional use.

THRIX 10 MINUTE EXPRESS COLOR
Purchase 1 each of 36 colors \$270.00
And Receive FREE Color Book and
4 liter of Your Choice of Developers.
Reg Price: \$7.50 Salon Value: \$82.80
100%Gray Coverage

- 

NATURALS - Natural Base
Deep Natural shades
Natural neutral base with natural reflexes
Optimum for total grey coverage
- 

INTENSE NATURALS - Intense Natural Base
Ideal for grey coverage with natural soft results
Excellent strong reflexes
- 

ASH - Blue Natural Base
Controls unwanted warm undertones
Optimum for total grey coverage
- 

INTENSE ASH - Blue Base
Controls unwanted intense warm undertones
Optimum for total grey coverage
- 

SANDY- Light Violet Base
Controls unwanted gold tones
Excellent toning after lightening
- 

GOLDEN - Yellow Natural Base
Warmer browns
Excellent grey coverage when used alone
Ideal base for grey coverage with warm reds
Excellent for low lighting and tint-backs
- 

COPPER - Orange Base
Vivid copper colors, vibrant orange-red shades
Mix with Naturals to drab
Mix with Intense Naturals to control intensity
- CHOCOLATE** - Warm Brown
Rich chocolate brown
Excellent grey coverage when used alone
Ideal base for grey coverage with cool reds
- 

MAHOGANY - Red Violet Base
Intense fashion red violet shade
Mix with Naturals to control intensity
- RED** - Red Base
Vivid intense reds with fiery red results
Mix with Naturals to control intensity
- VIOLET** - Violet Base
Vibrant luxurious violet results
Mix with Naturals to control intensity
- 

SUPER LIGHTENERS - High Lift (2:1)
Excellent blond toner
Up to 4 levels of lift

www.thrixhairproducts.com
1800-77-THRIX
MADE IN ITALY



NEW COLLECTION

- 7.00**
COLOR INTENSE BLOND
BLOND INTENSE
RUBIO INTENSO


- 8.00**
COLOR INTENSE LIGHT BLOND BLOND
BLOND CLAIR INTENSE
RUBIO CLARO INTENSO


- 10**
NATURAL PLATINUM BLOND
BLOND NATUREL PLATINE
RUBIO PLATINADO NATURAL


- 5.NS**
COLOR LIGHT SAVANNAH BROWN
CHATAIN CLAIR SAVANE
CASTNO CLARO SABANA


- 6.NS**
COLOR DARK SAVANNAH BLOND
BLOND FONCE SAVANE
RUBIO OSCURO SABANA


- 7.NS**
COLOR SAVANNAH BLOND
BLOND SAVANE
RUBIO CLARO SABANA


- 7.66**
COLOR INTENSE RED BLOND
BLOND ROUGE INTENSE
RUBIO ROJO INTENSO


- 8.66**
COLOR LIGHT INTENSE RED BLOND
BLOND CLAIR ROUGE INTENSE
RUBIO CLARO ROJO INTENSO



Naturals

1
BLACK
NOIR
NEGRO



2
DARKEST BROWN
BRUN
MORENO



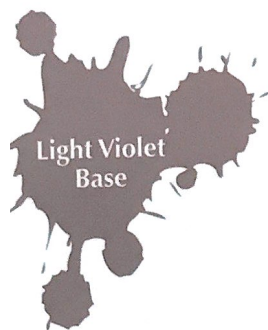
3
DARK BROWN
CHÂTAIN FONCÉ
CASTAÑO OSCURO



4
BROWN
CHÂTAIN
CASTAÑO



5
LIGHT BROWN
CHÂTAIN CLAIR
CASTAÑO CLARO

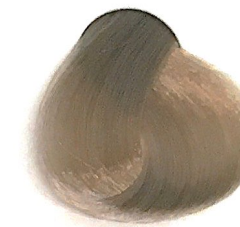


Light Violet
Base

7.13
SANDY BLOND
BLOND SABLÉ
RUBIO ARENOSO



8.13
SANDY LIGHT BLOND
BLOND CLAIR SABLÉ
RUBIO CLARO ARENOSO



Sandy

6
DARK BLOND
BLOND FONCÉ
RUBIO OSCURO



7
BLOND
BLOND
RUBIO



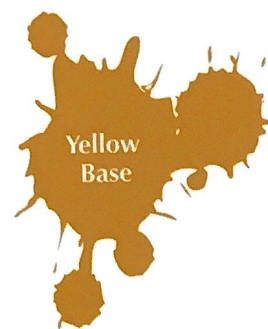
8
LIGHT BLOND
BLOND CLAIR
RUBIO CLARO



9
VERY LIGHT BLOND
BLOND TRÈS CLAIR
RUBIO CLARÍSIMO



Natural
Base



Yellow
Base

6.3
DARK GOLDEN BLOND
BLOND FONCÉ DORÉ
RUBIO OSCURO DORADO



7.3
GOLDEN BLOND
BLOND DORÉ
RUBIO DORADO



8.3
LIGHT GOLDEN BLOND
BLOND CLAIR DORÉ
RUBIO CLARO DORADO



9.3
VERY LIGHT GOLDEN BLOND
BLOND TRÈS CLAIR DORÉ
RUBIO CLARÍSIMO DORADO



Golden

4.00
INTENSE BROWN
CHÂTAIN INTENSE
CASTAÑO INTENSO



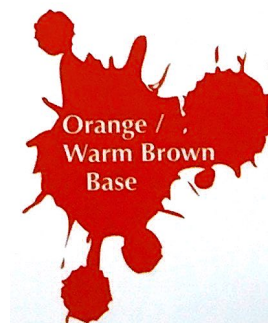
5.00
INTENSE LIGHT BROWN
CHÂTAIN CLAIR INTENSE
CASTAÑO CLARO INTENSO



6.00
INTENSE DARK BLOND
BLOND FONCÉ INTENSE
RUBIO OSCURO INTENSO



Intense
Natural
Base



Orange /
Warm Brown
Base

6.4
DARK COPPER BLOND
BLOND FONCÉ CUIVRÉ
RUBIO OSCURO COBRIZO



8.4
LIGHT COPPER BLOND
BLOND CLAIR CUIVRÉ
RUBIO CLARO COBRIZO



4.88
CHOCOLATE BROWN
CHÂTAIN CHOCOLAT
CASTAÑO CHOCOLATE



6.88
DARK CHOCOLATE BLOND
BLOND FONCÉ CHOCOLAT
RUBIO OSCURO CHOCOLATE



Copper / Chocolate

6.01
DARK ASH BLOND
BLOND FONCÉ CENDRÉ
RUBIO OSCURO CENIZO



7.01
ASH BLOND
BLOND CLAIR CENDRÉ
RUBIO CENIZO



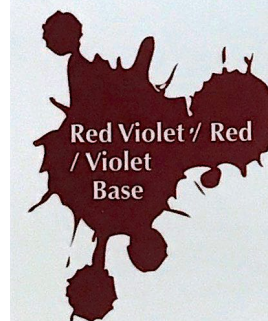
8.01
LIGHT ASH BLOND
BLOND CLAIR CENDRÉ
RUBIO CLARO CENIZO



9.01
VERY LIGHT ASH BLOND
BLOND TRÈS CLAIR CENDRÉ
RUBIO CLARÍSIMO CENIZO



Blue Natural
Base



Red Violet / Red
/ Violet
Base

5.55
INTENSE MAHOGANY LIGHT BROWN
CHÂTAIN CLAIR ACAJOU INTENSE
CASTAÑO CLARO CAOBA INTENSO



6.6
DARK RED BLOND
BLOND FONCÉ ROUGE
RUBIO OSCURO ROJO



5.66
INTENSE RED LIGHT BROWN
CHÂTAIN CLAIR ROUGE INTENSE
CASTAÑO CLARO ROJO INTENSO



5.22
INTENSE VIOLET LIGHT BROWN
CHÂTAIN CLAIR VIOLET INTENSE
CASTAÑO CLARO VIOLETA INTENSO



Mahogany / Red / Violet

5.11
INTENSE LIGHT ASH BROWN
CHÂTAIN CLAIR CENDRÉ INTENSE
CASTAÑO CLARO CENIZO INTENSO



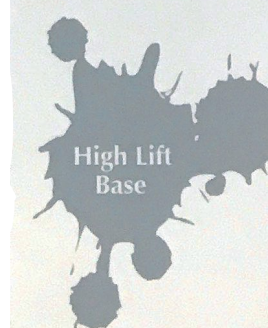
7.11
INTENSE ASH BLOND
BLOND CENDRÉ INTENSE
RUBIO CENIZO INTENSO



9.11
INTENSE VERY LIGHT ASH BLOND
BLOND TRÈS CLAIR CENDRÉ INTENSE
RUBIO CLARÍSIMO CENIZO INTENSO



Blue Base

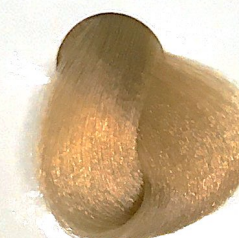


High Lift
Base

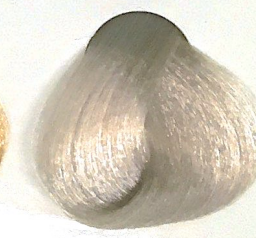
12.0
EXTREME BLOND
BLOND EXTRÊME
RUBIO EXTREMO



12.3
EXTREME GOLDEN BLOND
BLOND DORÉ EXTRÊME
RUBIO DORADO EXTREMO



12.1
EXTREME ASH BLOND
BLOND CENDRÉ EXTRÊME
RUBIO CENIZO EXTREMO



Super lighteners

Int
Naturals

Ash

Intense Ash